im:s
International Conference of Innovation in Media & Visual Design

Universitas Multimedia Nusantara Serpong, Indonesia

Innovation in Media and visual DESign (IMDES) offers vast exchange possibilities to researchers, practitioners, academics, and design professionals. The goal of IMDES is to bring together researchers and practitioners who have worked on or have thoughts to share about design, technology, mass media, and people from a variety of perspectives, disciplines, and fields. We invite high quality submissions for IMDES 2020 in forms of substantial, genuine, and unpublished research.

CALL FOR PAPERS

IMPORTANT DATES

Submission deadline
August 25, 2020

Registration Fee:
Early Bird: 1.500.000 IDR
Regular: 1.750.000 IDR

Undergraduate Student Poster:
150.000 IDR

Undergraduate student poster deadline
August 30, 2020

Notification of Acceptance (Full Paper)
September 15, 2020

Early Bird Registration
September 15-30, 2020

Regular Registration
After September 15, 2020

Conference Date
November 10-11, 2020 (Virtual)

THEMES

Design Theory and Methods

Topics include, but not limited to: Interaction Design Methods, Design Animation Theory, Architecture Theory and Design, Graphic Design Theory, Visual Methods, Design and Visual Literacy, Digital Media and Design History, Sequential Narrative, Design and Media Education.

Design Business and Practice

Topics include, but not limited to: Case Study Design, Design Management, Design Analytics, Advertising Design, Design Ethics, Design Systems, Brand promotion and campaign, Start-up Design Identity, Packaging Design, Strategic Communication Design.

Design Project, Participation & Collaboration

Topics include, but not limited to: Co-Design, Participatory Design, Design for Social, Environmental Design, Service Design, Design for Health Human Centered Design, Smart Textile and Design, Product Design, Industrial Design, Smart City Design, E-learning Design, Design for Development.

Media and Digital Experiment

Topics include, but not limited to: Media Experiment, Virtual Media, Media Documentation, Media Text and Institution, Media Production, Design Fiction Future Media, Data Visualization, Digital Data Communication, Intelligent Systems, Virtual Environment, Experimental Design, Type Design in Digital Age, Digital Arts, AI Media And Design.

Organized by:
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